

13th Annual fundraiser brings in over \$60K for children with special needs

Pompano Beach, FL (11/5/2016): Broward Children’s Center, in collaboration with many community partners, hosted its 13th Annual Miles for Smiles fundraiser, bringing in over \$60,000 for medical, educational, recreational, and therapeutic services provided to the infants, children, young adults, and families that BCC serves.

Well over 500 walkers, runners, and wheelchair participants warmed up with Orange Theory Fitness, heard the Grand Marshall, Hector Picard’s good luck speech, then circled the Pompano Beach Air Park Trail early Saturday morning, beginning and ending at the Pompano Beach Elks Lodge.

“This was the most exciting year ever,” said CEO Marjorie Evans. “We were so pleased with the turnout and how smoothly things went. Thank you to our Board Members, donors, volunteers, staff, kids, and the Elks Lodge for everything. What a happy way to start the holiday season.”

Once participants crossed the finish line they were welcomed back with entertainment – a bounce house, DJ, face-paint and a tattoo station – by The Fantastic Party Factory, and the band, Rocket 2 Anywhere, along with plenty of free food and drinks from: Tijuana Flats, Bonefish Mac’s, Starbucks, Jet’s Pizza, Jimmy Johns, Publix, Whole Foods, and Galuppi’s. The crowd also enjoyed tabletop games, sand art, and many other activities from the vendors and sponsors in attendance.

Top 3 finishers in each category – runners, walkers, and wheelchair participants – all received medals, and the top 3 fundraisers received a family pack of tickets to the Ft. Lauderdale Strikers Soccer game of choice.

Some of the event’s largest supporters include The Berkley Group, John Knox Village, the Bernardo Family, Atlantic Bus, Maxis 360, Aetna, First Citizens Bank, Bateman Gordan & Sands, The Kirlin Group, Stewart & Associates, McKesson Medical, Pinnacle Constructors, Polaris RX, Bank United, and TGI Communications.

“It’s so incredible to see the community come together to support our kids,” said Development and Marketing Manager, Bri Ploude. “I can’t thank our sponsors, volunteers, attendees, and staff enough for allowing us to put smiles on the faces of those we serve! That’s what it’s all about!”

Broward Children’s Center is a 501 (c)(3) that provides service and care to infants, children, and young adults with special needs. Since 1971, BCC has operated in Pompano Beach, Florida, serving both local and national children and their families.

For more information about Broward Children’s Center, or the event, please visit <http://bcckids.org/milesforsmiles>.